



A Neapolitan Hug

The Community of Neapolitan *Leadership in the Rotary world*

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Project: A Neapolitan Hug
Rotary Club Napoli – ITALY - Club id 12488
President 2016/17: mr Attilio LEONARDO
Sponsor: PRID Raffaele PALLOTTA d'ACQUAPENDENTE
Executive: mr. Antonio ASCIONE



Goal:

Create a community of Neapolitan excellence of Rotarians in the world



Project Tasks

1. e-mail Data Base Creation and Communication plan
2. Request Information
3. Survey
4. Building Community
5. Virtual meeting
6. Meet ourselves in Naples
7. Almanac of Rotarians Neapolitan

Task 1

e-mail Data Base Creation and Communication plan

Creation of a data base of President and Secretary's email from intl Rotary directory

Design of Web site landing page

Message in 4 languages (Italian, English, French and Spanish)

Phone call script for recalling

Creation of a Virtual room meeting

Task 2

Request Information

Send email

Follow-up depending on redemption



Data base of Rotarians-Neapolitan

Task 3 Survey

Send a survey to all Data base to collect information about i.e. family, job, foto, etc



Have data to build the virtual Community



task 4: Building Community

Isitutorial

By Community su Rotary.org -> we are rotarians!



Social

Facebook -> social networking



News

newsletter





task 5: virtual meeting

A control room coordinates and promotes meetings and exchanges between all members and people who were involved in the project through video conferencing



Produce relational exchange to observe and prepare one or more physical meetings events



task 6: meet ourselves in Naples

Creation of an Annual Event in Naples:

The Commemoration day of the Neapolitan Rotarians leadership around the world

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task 7

Almanac of Rotarians Neapolitan

Creation of an Almanac that includes all sort of information about us

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